



Lutheran School Administrators Conference

Virtual Event March 22-23, 2021

Exhibitor and Sponsor Response Form

We invite you to consider supporting Lutheran schools throughout the country by participating in the Lutheran School Administrators Conference (LSAC) scheduled to be held virtually March 22-23, 2021. This is a unique event aimed at leaders of early childhood, elementary, and secondary schools jointly planned by Association of Lutheran Secondary Schools, LCMS School Ministry, and Lutheran Education Association. We expect at least 300 participants from across the United States.

For this special online event, we are making available three levels of exposure and support. In addition to maximum opportunity for interfacing with Lutheran school administrators during the two-day event, this conference **UNIQUELY** offers options for ONGOING connectedness with educators through the Virtual Exhibit Hall, on-demand videos, and use of the LEAconnects platform for months afterward. Please note what is included at each level in the chart below:

	Major sponsor	Sponsor	Exhibitor
60-90 second video during one live event	X		
Rotating leaderboard ad on LSAC pages	X		
Graphic slide on countdown video	X	X	
LSAC home page ad	X	X	
Banner ad on one sectional page	X	X	
Item included in box sent to each attendee	X	X	
Recognition on ALSS and LEA web sites	X	X	
Promotional recognition (e-mails, social media)	X	X	
Comp registrations for exhibitor/sponsor staff	X	X	X
Attendee list provided after event	X	X	X
Complimentary Virtual Exhibit Hall site through April, 2021 or 2-month extension of existing site	X	X	X*
Event icon on Virtual Exhibit Hall site	X	X	X
Ad on front of one Sectional video		X	X*
LSAC Exhibitor home page ad			X

*Additional benefits for existing exhibitors who purchased 2 tables for Orlando conference.

Please mark your intended level of involvement:

Major Sponsor - \$5000.00
 Sponsor - \$2000.00
 Exhibitor - \$500.00

Please complete the following information and send to the address below by Monday, February 15, 2021.

Name of organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Person: _____ E-mail _____
 Telephone: _____ Fax: _____

Names of staff who will register for conference (complimentary): Go to <https://intre.org/?511>
 1. _____ 2. _____ 3. _____ 4. _____

Please make your check payable to Lutheran Education Association (*payment must accompany form*) and send with this completed form to:

LSAC Exhibitor/Sponsor
 c/o Lutheran Education Association
 7400 Augusta St., River Forest, IL 60305

Please contact Lutheran Education Association if you have any questions: 708-209-3343 or lea@lea.org.
 For further information about the conference, please [click here](#).