



LEA National Administrators Conference March 16-18, 2025 Irvine, California Exhibitor and Sponsor Response Form

We invite you to consider supporting Lutheran schools throughout the country by participating in the LEA National Administrators Conference (NAC) scheduled to be held in Irvine, California at the Irvine Marriott. This annual event is aimed at leaders of early childhood and elementary schools, planned this year in partnership with the Pacific Southwest District, LCMS. We expect at least 250 participants from across the country, which will also include district and national leaders from a variety of organizations.

We are making available a limited number of tabletop display spaces on a first come, first served basis. For this event, we have created two levels of sponsorship (see descriptions below). You may also consider advertising in two ways: on a special printed color brochure given to all attendees and/or through the conference app. Please indicate the type of participation that you prefer and return this form – along with a check made payable to Lutheran Education Association – to the address below no later than Friday, January 17, 2025.

_____ Major Sponsor - \$6000 (includes all of the Sponsor benefits below PLUS three minutes of speaking time in front of the entire assembly and upgrade to four complimentary conference registrations)

_____ Sponsor - \$2500 (includes the following)

- One exhibit table in a preferred location
- Recognition as sponsor on web sites, on app, and any other publicity
- Advertising on app and print piece
- Recognition on slides shown during plenary events
- Attendees directed to Virtual Exhibit Hall site prior to and following the conference
- Up to two complimentary conference registrations

_____ Exhibitor - \$600.00 per table (includes cost of table, chair, exhibit space, and recognition in program)
_____ # of tables needed

Advertising – Placement of logo and basic organization contact information (please select one option below):

- _____ \$300 Print brochure given to all attendees
- _____ \$300 Conference app
- _____ \$500 Both of the above

(Specifications for advertising will be sent to you upon receipt of your payment)

Please complete the following information and send to the address below by Friday, January 17, 2025.

Name of organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ E-mail _____

Telephone: _____ Fax: _____

Person to attend NAC _____ E-mail _____

Please make your check payable to Lutheran Education Association (*payment must accompany form*) and send with this completed form to: (If you prefer paying via credit card, call Julie at 708-209-3343)

LEA National Administrators Conference
7400 Augusta St., River Forest, IL 60305

Please contact Dr. Jon Laabs at LEA if you have any questions: 708-209-3483 or laabsjc@lea.org.
Further information about this conference and others can be found at <https://www.lea.org/events/>